

19 Days of Activism Campaign 1-19 November and World Day for prevention of abuse and violence against children and youth 19 November

WWSF Global Impact Report 2011

Selected examples of activities/events organized by coalition member organizations
(246 organizations in 78 countries actively participated in the global campaign)



Photo: Children participating in the 19-Day of activism campaign SOS Children's Village, Sargodha, Pakistan



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Introduction

Message from the WWSF Executive Director



Internationally, the 2011 launch of the '19 Days of activism for prevention of abuse and violence against children 1-19 November' was well received by many of our coalition members. The WWSF campaign Prevention Kit, together with the WWSF Guide for prevention of child abuse, continued to serve as empowerment tools for organizations and grassroots groups concerned about the increase of abuse and violence against children and youth in many countries and also on how to better prevent it.

On **Page 7** you can find the names and countries of the 246 active member organizations in 78 countries.

Locally, in Geneva, our annual conference on *progress in prevention of child abuse*, was convened as a **DOUBLE CONFERENCE**, focusing on **PREVENTION OF VIOLENCE AGAINST CHILDREN AND WOMEN**. For your information, WWSF has a separate program on prevention of violence against women, entitled the Swiss White Ribbon campaign (www.white-ribbon.ch)

The Conference report is published on our websites and the Children's section part on **Page 21** http://www.woman.ch/uploads/19nov-2011/2011_Rapport_Conference.pdf)

WWSF also continued to award its annual Prize for innovative prevention activities to four member organizations. They are presented on **Page 15**.

Acknowledgements

WWSF is grateful for the financial support received from the Lottery Romande, the Principality of Liechtenstein-Foreign Affairs Office, Pictet Philanthropic Foundation, the Geneva City and the Commune Plan-les-Ouates.

We also thank all our coalition members, friends, Board Directors, staff, consultants, interns and volunteers who contribute to the work of the WWSF Children-youth section and make its campaigns a success.

Elly Pradervand



Messages of support

✓ Council of Europe

“On behalf of the team in the Council of Europe Program “Building a Europe for and with Children” we would like to congratulate you for the great and thoughtful campaign that you have come up with in promoting the 1-19 November prevention campaign. It is a great pleasure to know that global and regional initiatives like these are promoted. This is especially important to us since our program has since 2006 concentrated in our 47 Member States on reducing all forms of violence against children and thus the campaign themes are very relevant to our program... We would like to express our support for this important campaign and congratulate the campaign team for its efforts to develop a coherent and high-impact campaign...” (2011)



COUNCIL OF EUROPE CONSEIL DE L'EUROPE

✓ Marta Santos País

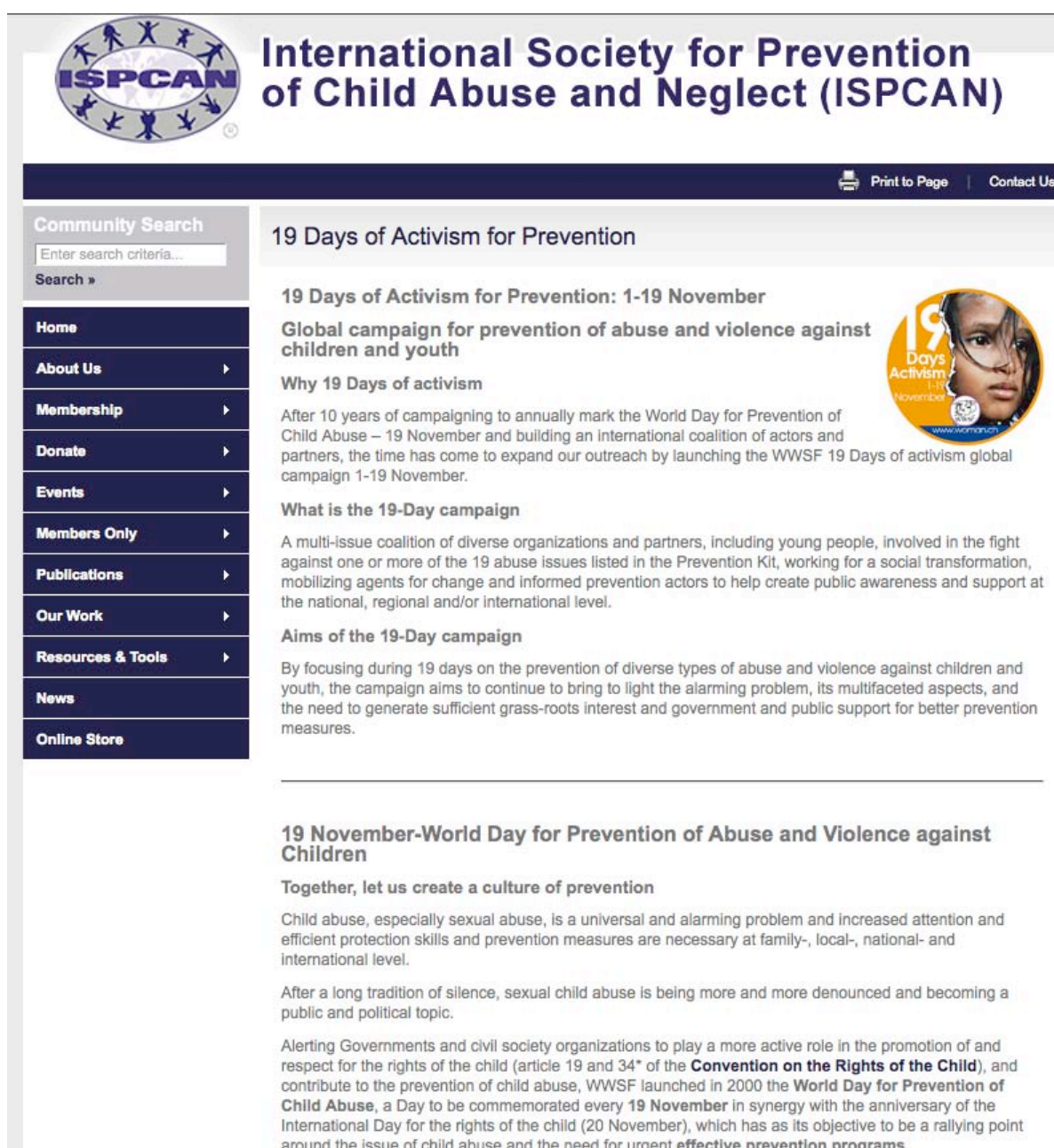
Special Representative of the UN Secretary General on Violence against Children

“I warmly welcome and endorse the 19 Days of activism campaign for the prevention of abuse and violence against children and youth, which will culminate in the World Day for Prevention of Child Abuse, on 19 November. Violence against children remains a harsh reality for millions of children around the world. Violence takes place in all contexts, including where children are expected to enjoy a secure environment and special protection - in care institutions, in the school and also within the home. Children are exposed to intimidation, humiliation, physical aggression, abuse and exploitation, and the trauma they suffer remains hidden and often unaddressed. Younger children and children with disabilities are at special risk, having less ability to speak up and seek support, and also have a greater chance of suffering irreversible emotional and health damage. The 19 Days of activism campaign shows that we can all engage in meaningful action to help protect children from violence and prevent violence from happening in the first place. “ (2011)



- ✓ **The International Society for Prevention of Child Abuse and Neglect (ISPCAN)**, which included the 19-Days campaign on its website and newsletter

“...I hope we can work together in the future. We will be sure to register this year and please let me know if you have ideas about how we can collaborate further.”



The screenshot shows the ISPCAN website with the following content:

International Society for Prevention of Child Abuse and Neglect (ISPCAN)

Community Search: Enter search criteria... Search »

Home, About Us, Membership, Donate, Events, Members Only, Publications, Our Work, Resources & Tools, News, Online Store

19 Days of Activism for Prevention

19 Days of Activism for Prevention: 1-19 November

Global campaign for prevention of abuse and violence against children and youth

Why 19 Days of activism

After 10 years of campaigning to annually mark the World Day for Prevention of Child Abuse – 19 November and building an international coalition of actors and partners, the time has come to expand our outreach by launching the WWSF 19 Days of activism global campaign 1-19 November.

What is the 19-Day campaign

A multi-issue coalition of diverse organizations and partners, including young people, involved in the fight against one or more of the 19 abuse issues listed in the Prevention Kit, working for a social transformation, mobilizing agents for change and informed prevention actors to help create public awareness and support at the national, regional and/or international level.

Aims of the 19-Day campaign

By focusing during 19 days on the prevention of diverse types of abuse and violence against children and youth, the campaign aims to continue to bring to light the alarming problem, its multifaceted aspects, and the need to generate sufficient grass-roots interest and government and public support for better prevention measures.

19 November-World Day for Prevention of Abuse and Violence against Children

Together, let us create a culture of prevention

Child abuse, especially sexual abuse, is a universal and alarming problem and increased attention and efficient protection skills and prevention measures are necessary at family-, local-, national- and international level.

After a long tradition of silence, sexual child abuse is being more and more denounced and becoming a public and political topic.

Alerting Governments and civil society organizations to play a more active role in the promotion of and respect for the rights of the child (article 19 and 34* of the **Convention on the Rights of the Child**), and contribute to the prevention of child abuse, WWSF launched in 2000 the **World Day for Prevention of Child Abuse**, a Day to be commemorated every **19 November** in synergy with the anniversary of the International Day for the rights of the child (20 November), which has as its objective to be a rallying point around the issue of child abuse and the need for urgent **effective prevention programs**.

2011 Global Campaign Poster

19 Nov. 2011

WORLD DAY Prevention Child Abuse®

+ 19 DAYS ACTIVISM 1-19 NOVEMBER

The 19-Day campaign themes

1. Corporal punishment
2. Sexual abuse
3. Bullying
4. Neglect
5. Child labor
6. Child soldiers
7. Sale of children
8. Child prostitution
9. Child pornography
10. Child trafficking
11. Child sex tourism
12. Harmful cultural practices
13. Sexually transmitted infections
14. Street children
15. Substance abuse
16. Hunger and malnutrition
17. Internet
18. Television, movies and advertising
19. Video games and mobile phones



Claude Nogués - Street child, Niger - Photo copyright © WWSF

Global campaign organizer:
Women's World Summit Foundation - WWSF /
Fondation Sommet Mondial des Femmes



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**Journée Mondiale de prévention
des abus/violences envers les enfants**

**Día Mundial Prevención del Abuso
/violencia contra los Niños**

**Welttag Vorbeugung von Kindes-
Missbrauch und Gewalt**



Avec le soutien de la
L'Oréal Réparance

PICET
Fondation de bienfaisance
de la banque Picet

GOVERNMENT
OF LUXEMBOURG

Ministère
de l'Économie

ROYAUME DE BELGIQUE
ROYAUME DE LA BELGIQUE
ROYAUME DE LUXEMBOURG

List of 2011 Active Coalition Member Organizations

Registered organizations: 246 in 78 countries



19 Days of Activism for Prevention of Abuse and Violence Against Children and Youth
1-19 November 2011 - Ending on World Day for Prevention of Child Abuse - 19 November

AFRICA

Benin

- UCFS (Union Chrétienne Face à la Santé)
- Women of Africa Benin

Burundi

- Ligue Burundaise des Droits de l'homme Iteka
- Femmes Unies pour la Paix dans la Région des Grands Lacs
- Forum des Anciens Combattants pour la lutte contre le VIH/SIDA, l'Amélioration de la santé et de l'Éducation
- SOS Jeunesse et Enfance en Détresse – SOS JED
- Fontaine ISOKO pour la Bonne Gouvernance et le Développement Intégré
- Voix des Femmes Contre la Marginalisation - VOFECOMA

Cameroon

- Collectif des Femmes Pour La Protection de l'environnement et de l'enfant (cifepre)
- Organisation Des Femmes de Bienfaisance pour le Développement du Nyong et Kelle
- Women's Promotion and Assistance Association (WOPA)
- Organisation for the Fight Against Child Abuse - OFACA
- Chantier d'Appui, de Loisirs, de Bricolage des Lapinos – CALBRIL
- Gender empowerment and development (GEED)
- Centre d'Accueil et de Volontariat pour Orphelins' Abandonnés et Handicapés du Cameroun (CAVOAH-CAM)
- Organisation pour la Promotion, l'Éducation et le Développement des Femmes et des Filles pauvres - OPEDEF
- Community Human Rights and Advocacy Centre (CHRAC)
- Save the Child Foundation
- Women of Africa
- Mutuelle des Femmes pour la Réinsertion de 1 Enfant Défavorisé – MUFERED
- Cameroon Youths and Students Forum For Peace – CAMYOSFOP
- AJEFPP
- Alcohol & Drug Abuse Prevention Team – ADAPT

Central African Republic

- Centre d'Information d'Education et de Communication pour la Santé Sexuelle des Jeunes (CISJEU)
- Organisation Nationale des Femmes Rurales "Fleurs de Centrafrique"

Democratic Republic of Congo

- Croix-Rouge de la République Démocratique du Congo
- Fondation des Oeuvres pour la Solidarité et le Bien Etre Social "Fosbes"
- Association de Jeunes Visionnaires /AJVDC asbl
- Espoir et Vie pour Tous
- Organisation de Défense des Droits des Enfants Sans Soutien "ODES"
- Association des Jeunes Instruit et Sage
- Association de Lutte Pour la Protection et la Promotion des Droits de la Femme et de l'Enfant - ALUDROFE
- Groupe d'Action pour la Démobilisation et la Réinsertion des Enfants Soldats - GADERES
- Projet Intégré pour les Droits de la personne dans les Entités Nationales, "PIDEN"
- Action des Chrétiens pour l'Abolition de la Torture – Nord Kivu
- Actions des Femmes Leaders pour la Paix et le Développement – ACOFED
- Le Collectif des Femmes Rurales pour le Développement – COFERD
- L'Association des Femmes pour l'Education a la Santé et au Développement - AFESAD
- SOFEDEC – Solidarite des Femmes pour le Développement, Environnement et Droits de l'Enfant Congo
- LDFC – Ligue pour les Droit de la Femme Congolaise
- Bureau d'Informations, Formation, Etudes et Recherches en Développement –BIFERD
- FOMEKA Uvira
- GPVCA – le Genre et Protection des Victimes de Conflits Armés

Gambia

- Aid The Children Network
- Urdo Sierra Leone and Main Bowl Organisation the Gambia – URDO
- GAMCOTRAP

Ghana

- African World Foundation for Human Development
- Women Watch International (WWI-Ghana)
- Al-Hak Muslims Association
- Hopelink International
- Redemption Care International
- Youthlife Africa

Guinea

- Association Rêve des Enfants de Rue - ARER

Kenya

- Economic and Development Center
- Forum for Women in Development, Democracy and Justice

Liberia

- African Network for Prevention and Protection Against Child Abuse and Neglect - ANPPCAN Liberia

Mauritania

- Paix pour la little contre la contrainte et l'injustice

Nigeria

- Care Trust Foundation
- Women Trafficking and Child Labour Eradication Foundation
- Defense for Children International Nigeria Section
- Action in Distress (AID) Foundation
- Women Against Marginalisation
- Movement for Protection of African Child – MOPOTAC
- First Lady's Save our Youths Campaign
- Widows Development Organisation

Rwanda

- Solidarité pour l'Epanouissement des Veuves et des Orphelins visant le Travail et l'Auto promotion – SEVOTA

Senegal

- Collectif Sénégalais des Africaines pour la Promotion de l'Education Relative à Environnement - Coalition COSAPERRE
- The African Women's Development and Communication Network - FEMNETSENEGAL
- Alphabétiser pour un développement durable - ALPHADEV

Sierra Leone

- Taia Development Programme (TDP)
- Centre for Sustainable Development and Research
- Youth and Child Advocacy Network (YACAN)

Somalia

- Child Aid Somalia

South Africa

- Itsoseng Clinic Mamelodi

Sudan

- Dams Implementation Unit
- Almanar Voluntary Organization
- Child Development Foundation

Tanzania

- Caretakers of the Environment Tanzania

Togo

- Structure d'Appui pour le Développement des Initiatives Locales au Togo – SADIL
- Programme d'Appui à la Femme et à l'Enfance déshéritée – PAFED
- Club Initié pour la Lutte contre le SIDA – CILSIDA
- Chretien Pour L'Entraide et le Progres

Uganda

- Youth AID Uganda
- Foundation for AIDS Orphaned Children
- Kisoro District Women empowerment and Human Rights Awareness organization - KDWEHRAO
- Joint Women's Restoration and Welfare Uganda - JOWORWU

Zimbabwe

- Defense for Children International Zimbabwe
- Women of Zimbabwe Arise

AMERICAS & THE CARIBBEAN

Argentina

- Aldeas Infantiles SOS – Argentina
- Salud Activa
- PROCAPI Argentina
- Programa Regional de Provencion y Asistencia al Sujeto en Crisis – Linea Amarilla
- La Condena de ser Joven y Pobre Defensa Pública y Legitimidad de la Justicia de Infancia
- Organización Argentina de Jóvenes para las Naciones Unidas
- A.S.I. NO Abuso Sexual Infantil NO

Bolivia

- Consultora Independiente
- Departamento de Interacción Social de Medicina – Fac. Medicina - UMSS

Brazil

- Laboratory of Mental Health and Clinical Social Psychology of The University of São Paulo
- Igreja Mundial Mission Igreja do avivamento em Jesus
- LAPREV - Laboratory of Violence Analysis and Prevention Universidade Federal de Sao Carlos
- Integrated Center of Familiar Support / Centro Integrado de Apoio Familiar – CIAF
- Centre integer d'appui familial
- Instituto Zero a Seis - Primeira Infância e Cultura de Paz

Canada

- Mary Manning Centre
- Divine Parenting
- EDUPAX
- Canadian Red Cross – Prevention Nexus

Chile

- Corporación de Promoción y Apoyo a la Infancia - ONG PAICABÍ

Columbia

- Fundacion Oriéntame
- Asociación Metrópoli Colombia
- Grupo de Atención al Niño
- Independiente
- Clinica Colsanitas S.A.
- Conciliemos

Costa Rica

- Alianza Por Tus Derechos
- Defensa de Niñas y Niños-Internacional DNI Costa Rica

Dominican Republic

- Fundacion de Ayuda para los Pobres de la Republica Dominicana

Guatemala

- Centro de Comunicacion para el Desarrollo

Haiti

- Plan d'Intégration de l'Humain Pour le Développement Social-PIHDS
- Centre d'Animation Paysanne et d'Action Communautaire – CAPAC
- Fondation Maurice A. Sixto FMAS

Mexico

- Clinica Interinstitucional para la Atencion Integral del Menor Maltratado
- Shottama A.C.
- Sistema para el Desarrollo Integral de la Familia del Estado de Nuevo León
- Abuso Sexual Infantil Nunca Mas
- Enemighos del Maltrato Infantil

Paraguay

- Global Infancia

Peru

- Amigos de Jesus

United States

- TAALK Talk About Abuse to Liberate Kids
- Pastoral Response Assistance Team Inc
- The Center for the Human Rights of Children
- Child Right's and Protection Consultancy- International
- Aurora University School of Social Work
- International Child Abuse Network Inc - Yes ICAN
- Sonido de Esperanza by Roberto Clemente
- International Health Awareness Network
- Bajito Onda Foundation

Venezuela

- La Fundación Casa de la Mujer de Guarenas, Municipio Plaza del Estado Miranda en Venezuela

ASIA

Armenia

- "Arevamanuk" Family and Child care foundation

Azerbaijan

- Daycare Center “Ishigli Ev” for Street children
- Clean World Social Union

Bangladesh

- Aid Organization (AO)
- Shakkhor Environment and Education Development Society
- Reach to Unreach – RUN
- Bangladesh Legal Aid and Services Trust

Cambodia

- Child Helpline Cambodia
- Sao Sary Foundation

China

- Xi'an Philanthropic Child Abuse Prevention & Treatment Centre
- China Youth University for Political Science

Jordan

- National Council for Family Affairs
- Jordan River Foundation

India

- Sradhanjali Charitable Trust
- www.chuppitodo.org
- Youth Welfare Club
- Society for Peace Rural Education and Awareness Development- SPREAD
- Wing of Research in Local Development (WORLD)
- Development Prespective Group Trust (DPG)
- Seva Sangam
- SimplyJITH
- Shabnam Resources
- Dorai Foundationa
- An Association for Awareness
- Rural Development Organization
- Krityanand UNESCO Club, Jamshedpur
- Open Learning Systems
- Ankuram Woman and Child Development Society
- Federation of Initiators for Social Transformation
- Redemption Research for Health and educational Development Society
- Tara Foundation
- An Association for Awareness
- Gres-India
- People's Cultural Centre – PECUC
- Indigenous Women and Children Foundation
- Konaseema Association for Rural Development (KARD)
- Indian Social Service Institute
- Ankuram Woman and Child Development Society
- Jeewak Welfare Society
- Ashwaghosh Buddhist Foundation
- Civil Rights Protection Cell

Indonesia

- Center for Community Development and Education - CCDE
- Perkumpulan Sada Ahmo – PESADA

Iraq

- Kurdistan-Villages Reconstruction
- Biladi Foundation for Relief and Development (BFRD)

Kyrgyzstan

- Kyrgyz Committee for Human Rights

Malaysia

- Childline Malaysia, Malaysian Children TV Programme Foundation

Nepal

- Active Forum for Human Rights Awareness - AFHA

- Rural Women's Network Nepal - RUWON Nepal
- Shanti Sewa Ashram – Peace Service Center

Pakistan

- SOS Children’s Village Sargodha
- Konpal, Child Abuse Prevention Society
- Insan Dost Association - IDA
- Idara Aaghosh
- Sindh Social Welfare Organization
- Society for Empowering Human Resource – SEHER
- SPARC- Society for the Protection of the Rights of the Child
- Sewa Development Trust Sindh
- Batool Welfare Trust – BWT
- Konaseema Association for Rural Development (KARD)
- NGO Computer Literacy Shelter Welfare Rawalpindi (nclsw) Pakistan
- Orphan Care Organization (OCO)
- A Better Community for A ALL Pakistan

Philippines

- Cordillera Youth Center

Saudi Arabia

- The National Family Safety Program

Sri Lanka

- Protecting Environment and Children Everywhere (PEaCE)

Taiwan

- Taiwan Fund for Children and Families

EUROPE

Austria

- Akzente Salzburg - Selbsthilfegruppe Überlebt für Frauen und Mädchen mit sexuellen Missbrauchserfahrungen

Croatia

- The Centre for abused children “Tic” Rijeka

Cyprus

- “Hope For Children” UNCRC Policy Center

Czech Republic

- Czech National Safer Internet Centre

France

- Journal du Droit des Jeunes
- Association SOS les MAMANS
- Collectif Inceste

Germany

- AMYNA Institut zur Prävention von Sexuellem Missbrauch

Greece

- NGO Social and Educational Action – Support Center for Children and Family

Ireland

- Children’s Rights Alliance
- Violence Against Women 365 International Poster Exhibition
- One Child International Inc

Italy

- Terre des Hommes Italy

Lithuania

- Children Support Centre

Macedonia

- First Children’s Embassy in the World Megjashi-Republic of Macedonia

Moldova

- Terra-1530

Netherlands

- STERK: the Relay March for Children's Rights Foundation

Portugal

- Associação de Mulheres Contra a Violência

Russia

- Nizhny Novgorod Resource Center "Childhood without violence and cruelty"
- Family Center "Three Generations"

Slovak Republic

- Civil Society Organization - Labyrint, prevention against sexual abuse of girls and boys

Sweden

- White International Charity Foundation

Switzerland

- IFRC International Federation of Red Cross and Red Crescent Societies
- Innocence in Danger
- Fondation Terre des Hommes - Aide à l'Enfance
- Women's World Summit Foundation – Children-Youth Section. Facilitator of the 19 Days of activism for prevention of abuse and violence against children and youth 1-19 November and Initiator and facilitator of the World Day for prevention of child abuse – 19 November
- Telefono S.O.S. Infanzia
- Inter African Committee on Traditional Practices Affecting the Health of Women and Children

Turkey

- International Children's Center - ICC

Ukraine

- International Women's Rights Center "La Strada Ukraine"
- All-Ukrainian Papa-Schools Network

United Kingdom

- Churches' Network for Non-Violence – CNNV
- Article 12 in Scotland
- Better Education For All Foundation – BEFA
- Positive Youth Programs
- Children 1st
- Central Scotland Rape Crisis & Sexual Abuse Centre

OCEANIA

Australia

- Presentation Sisters of Western Australia
- Children's Rights International

New Zealand

- Child Matters

Fiji

- WINET-Fiji



WWSF Prize for Prevention of Abuse and Violence against Children and Youth



Four Laureate organizations have been selected among active coalition member organizations that participated in the 2010 campaign for prevention of abuse and violence against children with innovative activities and events.

**Press Release - Prizewinners of the annual
WWSF Prize For Prevention of Abuse and Violence
against Children and Youth**

19 November 2011

WWSF is happy to announce the four laureate organizations receiving the WWSF empowerment awards in 2011. The campaign and World Day 2010 proved successful given the numerous activities organized by coalition member organizations and according to field reports received. Around the world, 473 organizations in 113 countries registered their 2010 events and programs with WWSF.

We are empowered in our advocacy by the multitude of individuals and organizations that work for a world fit for children and thank all coalition member organizations for their commitment to help create a world free of abuse and violence against children and youth.

Below is a brief description of the laureate organization's work to be announced during the 19 Days of activism campaign for prevention of abuse and violence against children and youth 1-19 November.

We also thank all our sponsors who make the WWSF children-youth section programs possible and in particular acknowledge the Principality of Liechtenstein-Foreign Affairs Office, the City of Geneva, the Commune de Plan-les-Ouates and the Pictet Philanthropic Foundation.

The four 2011 laureate organizations are:

First Prize 2011 (US\$ 3000)

UDISHA - Society for Education, Employment & Sustainable Development, India

Second Prize 2011 (US\$ 1000)

Taia Development Programme, Sierra Leone

Additional Award 2011 (US\$ 500)

Chantier d'appui, de loisirs, de bricolage des Lapinos – CALBRIL, Cameroon

Additional Award 2011 (US\$ 500)

Centre for Human Rights "AMOS" Bitola, Macedonia

FIRST PRIZE (US\$ 3000)

UDISHA

Society for Education, Employment & Sustainable Development, India

(In special consultative status with the UN Economic and Social Council)

On the occasion of the World Day – 19 Nov., UDISHA planned its events around the WWSF proposed theme “Adults and young people unite for better prevention of abuse and violence against children.”



Events were organized in the capital, Delhi, and surrounding neighboring states. Beyond support from students, teachers, and parents, UDISHA gained support from the Government of India. Participation from the Delhi police and multiple schools allowed for awareness raising on child rights and prevention of child abuse.

UDISHA and its partner organizations held weeklong events, including:



- A one day symposium on protection of child rights and prevention of child abuse, including the Right to Education Act
- A yellow ribbon campaign to mark the World Day to symbolize support for prevention of child abuse programs of the Women’s World Summit Foundation
- A slogan competition where students created slogans concerning child labor, child abuse and the Right to Education
- A police officer taught self defense techniques to girls and women
- A ‘on the spot poster painting competition’ was organized in schools to raise awareness amongst children, parents and teachers
- A walk against child abuse



UDISHA’s campaign received local and national media attention and sensitized thousands of children, parents and members of society about protection of child rights, prevention of child abuse and the Right to Education Act.

SECOND PRIZE (US\$ 1000)

Taia Development Programme, Sierra Leone

The Taia Development Programme commemorated the World Day – 19 Nov. by focusing on two themes. The global theme focused on adults and young people uniting for better prevention of child abuse and violence against children, while the local theme provided for increased support for participation of young people on child abuse and violence against children.



To participate in the Prevention Education Week 13-19 November, Taia Development Programme focused on discussions, research, and outreach initiatives.



On 13 November, a round table talk on juvenile justice in the police stations was held. Some topics discussed included how the laws should be administered to children in contact or conflict with the law, the standards that should be obtained from the police station and the court, etc.

On 14, 15, 16 and 17 November, research work and preparation of the Child Rights Act of Sierra Leone was conducted. The research focused on the twelve important rights of a child that had been enacted by the government of Sierra Leone in 2007. Children and youths were included in this research work, and the research was processed for the outreach program. On 18 November the focus was on outreach activities pertaining to the research results of the Child Rights Act, which was distributed to pupils via their teachers.

The World Day - 19 Nov. was commemorated by focusing on a community outreach program to video game centers, gambling and drug cartels. The youth of the Taia Development Program met other youths and children at video game centers and discussed the Conventions on the Rights of the Child (CRC) and the Child Rights Act of Sierra Leone. Children, youth and young people gambling cartels were also visited. The purpose of this visit was to educate children and youth about the dangers and other implications involved in gambling, in addition to teaching these youth about the CRC and the child rights acts of Sierra Leone. Additionally, the youth of Taia Development Program extended their campaign on child abuse, violence against children and young people to drug cartels in the eastern part of Freetown. Drug dealers and consumers of alcohol were engaged in face to face discussions to abstain from selling drugs and alcohol to youth.

ADDITIONAL AWARD (US\$ 500)

Chantier d'appui, de loisirs, de bricolage des Lapinos – CALBRIL, Cameroon

To commemorate the World Day for Prevention of Child Abuse – 19 Nov., CALBRIL organized a special ceremony. Prior to this event, CALBRIL also took part in the **Education week for prevention 13-19 November 2010** by organizing an awareness campaign.

Activities during the awareness campaign included:

- *For children*

Use of media (Radio)

Distribution of prevention materials

Raising awareness in primary and secondary schools in the Yaounde district

- *For adults and parents*

Use of media (Radio)

Distribution of prevention materials

- *For decision-makers*

Use of media (Radio)

The results were positive and about 12,000 people were sensitized to this issue. About 7,000 pamphlets were distributed to adults.

Activities organized during the commemoration included:

- Round table on the theme « Adults and youth united for a better prevention of abuse and violence against children and youth »
 - Poems, choreography, etc.
 - Art exhibition
-

ADDITIONAL AWARD (US\$ 500)

Centre for Human Rights “AMOS” Bitola, Macedonia

On the occasion of the World Day – 19 Nov., the Centre for Human Rights “AMOS” Bitola held many activities including:

- Exhibitions of student's paintings and drawings on the theme of children's rights
- Promotion of the WWSF campaign and TV spot “Yes, to Prevention of Child Abuse”
- Promotion of the WWSF Yellow Ribbon campaign to raise awareness about prevention of child abuse
- Media presentations and promotion on a local TV station
- Social networking through Facebook
- Creation of a DVD with activities pertaining to the World Day – 19 November.



Prize for prevention of abuse and violence against children and youth

List of the 34 Laureate organizations awarded since inception (2004-2011)

- 2011** - **First Laureate (US\$ 3000):** UDISHA - Society for Education, Employment & Sustainable Development, India
Second Laureate (US\$ 1000): Taia Development Programme, Sierra Leone
Additional award (US\$ 500): Chantier d'appui, de loisirs, de bricolage des Lapinos – CALBRIL , Cameroon
Additional award (US\$ 500): Centre for Human Rights "AMOS" Bitola, Macedonia
- 2010** - **First Laureate (US\$ 3000):** Xi'an Philanthropic Child Abuse Prevention and Aid Center PCAN - China
Second Laureate (US\$ 1000): KAFA (Enough) Violence and Exploitation - Lebanon
Third Laureate (US\$ 500): Somali Society Development Association (SOSDA) - Somalia
Honorary Award: Terre des Hommes – Italy
- 2009** - **First Laureate (US\$ 3000):** Children-Women in Social Services and Human Rights - Nepal – CWISH
Second Laureate (US\$ 1000): BZN Atlas/ Movement Without a Name (MWN Atlas) - Belgium
Two additional awards (US\$ 500 each): Saba Media Organization (SMO) - Afghanistan & Laboratório de Análise e Prevenção da Violência – LAPREV - Brazil
Honorary Award: SOS Kinderdorf International – Bosnia & Herzegovina
- 2008** - **First Laureate (US\$ 3000):** The Office of the Ombudsperson for Children - Croatia
Second Laureate (US\$ 1000): Corporación Gestión Ecuador – GE - Ecuador
Three Additional Awards (US\$ 500 each): Fairland Foundation – FAFO - Uganda
& Stairway Foundation Inc. – SFI - Philippines
& Community Human Rights and Advocacy Centre – CHRAC - Cameroon
- 2007** - **First Laureate (US\$ 3000):** Society for Empowering Human Resources – SEHER - Pakistan
Second Laureate (US\$ 1000): Association Mondiale pour les Orphelins et les Enfants Abandonnés – WAO - Togo
Two Additional Awards (US\$ 500 each): Observatorio sobre Infancia de la Universidad Nacional de Colombia - Colombia
& Organisation Nationale des Femmes Rurales "Fleurs de Centrafrique" - ONFR/FC – Central African Republic
- 2006** - **Two First Laureates (US\$ 3000 each):** Tulir Centre for the Prevention and Healing of Child Sexual Abuse -Tulir CPHCSA - India
& Queen Rania Family & Child Center at Jordan River Foundation - Jordan
Two Additional Awards (US\$ 500 each): Association Najdeh - Lebanon
& Cercle de Réflexion et d'Action pour Christ – CRAC - Togo
- 2005** - **First Laureate (US\$ 3000):** International Child Abuse Network Inc - Yes ICAN - USA
Second Laureate (US\$ 1000): Asociación Afecto contra el maltrato infantil – AFECTO - Colombia
Two Additional Awards (US\$ 500 each): Muhammadan Women Welfare Society - Pakistan
& Youth Net and Counselling – YONECO – Malawi
- 2004** - **First Laureate (US\$ 3000):** Women Action Coalition Child Abuse – WACCA - Nigeria
Second Laureate (US\$ 1000): Pakistan Council for Social Welfare & Human Rights – PCSW/HR
Two additional Awards (US\$ 500 each): Committee Prevention of Child Abuse of East Asia, STA – CPCA - China
& Vienna Network for Prevention of Sexual Abuse against Girls, Boys and Youth - Austria

Geneva Conference and Activity Report 18 November 2011



Report
WWSF 2011 **Double** Conference
Prevention of violence against
children and women



What measures for a non-violent society?

PART 1



Organization: WWSF - Women's World Summit Foundation – Fondation Sommet Mondial des Femmes
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5 –7.30 PM
Varembé Conference Center– Rue Varembé 9-11, Geneva

Program

➤ **5 pm – 6 pm Prevention of violence against children:**

« *Creating a world free of corporal punishment against children and youth* »

- Mr. Rémy Pagani, Geneva City Counsellor, former Mayor and White Ribbon Ambassador
- Dr. Philip D. Jaffé, Specialist in psychotherapy and in law-related psychology, Director of the Kurt Bösch University Institute.
- Dr. Daniel Schechter, Head of the Liaison Unit of the Child and Adolescent Psychiatric Service in the HUG (Geneva University Hospital).
- Mrs. Sandra Rusconi-Serpa, Psychologist, Head of the Research Unit of the Child and Adolescent Psychiatric Service in the HUG
- Mr. Ignacio Packer, Program Director, Terre des Hommes, Lausanne
- Moderator: Mrs. Elly Pradervand, WWSF Executive Director

➤ **6 pm – 7pm Prevention of violence against women:**

« *Engaging men and women in the prevention of violence against women* »

- Message from Mr. Kassym-Jomart Tokayev, UN Director General
- Dr. Philip D. Jaffé, Specialist in psychotherapy and in law-related psychology, Director of the Kurt Bösch University Institute
- Mrs. Maria Luiza Vasconcelos, Sociologist – Project Manager, Gender Equality Service
- Mrs. Aurore Bui, Member of UN Women Swiss Committee
- Moderator: Mrs. Elly Pradervand, WWSF Executive Director

➤ **7.15 pm** Questions from the audience / conclusions

➤ **7.30 pm** Closing reception

WWSF expresses gratitude to its sponsors



Below you will find the **report of the first part** of the Double Conference organized in Geneva and focusing on **violence against children**. The complete report of the Conference containing the second part on violence against women, as well as all the panelists' detailed presentations and conclusions are available on our two websites (www.woman.ch & www.white-ribbon.ch).

Opening



The Conference started with an intervention by Mrs Elly Pradervand, Executive Director and Founder of the Women's World Summit Foundation (WWSF), an international, non-profit, non-confessional NGO that has been working for over 20 years for the realization of women's and children's rights. WWSF has been granted special consultative status to the United Nations (ECOSOC, FNUAP, DPI) and leads a network of over 40'000 contacts all over the world.

Mrs. Pradervand first thanked the Lottery Romande and the City of Geneva for their financial contributions and support. She also thanked the panelists for their presence and their commitment to promoting a culture of non-violence.

Mrs. Pradervand then explained the reasons for a « **Double Conference on prevention of violence against children and women** » in 2011. Every year, the World Day for the prevention of abuse and violence against children is actually celebrated on 19 November, while 25 November is the International Day for the eradication of violence against women. These two dates are closely linked not only in terms of dates, but also in terms of issues raised such as violence or abuse.

Mrs. Pradervand also introduced the WWSF new campaign entitled « **19 Days of Activism** for prevention of abuse and violence against children and youth, 1-19 November » et presented the campaign posters, the prevention Kita as well as the 19 themes of the campaign, which include

1. *Corporal punishment*
2. *Sexual Abuse*
3. *Bullying*
4. *Neglect*
5. *Child labor*
6. *Child soldiers*
7. *Sale of children*
8. *Child prostitution*
9. *Child pornography*
10. *Child trafficking*
11. *Child sex tourism*
12. *Harmful traditional practices*
13. *Street children*
14. *Sexually transmitted infections*
15. *Substance abuse*
16. *Hunger and malnutrition*
17. *Internet*
18. *Television, movies and advertising*
19. *Video games and mobile phones*

Why 19 Days of activism?

Mrs. Pradervand then revealed that the origin of the campaign lay in the global perpetuation of abuse and violence against children and youth, a phenomenon which is a total violation of their rights, impedes their development and occurs in all settings from homes to judicial institutions.

Furthermore WWSF had been campaigning over 10 years to commemorate the World Day for the prevention of abuse and violence against children and youth – 19 November, and had also set up a coalition of active international partners and members. It was then time to widen its outreach work by launching a new campaign entitled “19 Days of Activism 1-19 November” in order to organize events around one or more themes related to the prevention of abuse and violence against children.

The WWSF also published a **PREVENTION KIT** (www.woman.ch) in order to further empower organizations, institutions, local and confessional groups, schools, community centers, media, families and citizens and enhance their knowledge on prevention measures.

What is the « 19-Day Campaign »?

Mrs. Pradervand then explained that the « 19-Day Campaign » is a coalition of diverse partners and organizations, youth included, whose work is related to at least one of the 19 types of abuse identified by the campaign. It aims to transform our societies and mobilize prevention actors so as to raise more awareness and public support at national, regional and international levels.

What are the objectives of the « 19-Day Campaign »?

By dedicating 19 days to prevention of different types of abuse and violence against children and youth, the campaign aims at drawing public attention on multiple aspects, so as to create more grassroots, public, as well as government support in order to enhance prevention and protection measures.

Mrs. Pradervand recalled that the main theme for this year’s campaign was the **prevention of corporal punishment**, which the UN Committee on the Rights of the Child defines as follows:

“... any punishment in which physical force is used and intended to cause some degree of pain or discomfort, however light. Mostly it involves hitting (“smacking”, “slapping”, “spanking”) children, with the hand or with an implement - a whip, stick, belt, shoe, wooden spoon, etc. But it can also involve, for example, kicking, shaking or throwing children, scratching, pinching, biting, pulling hair or boxing ears, forcing children to stay in uncomfortable positions, burning, scalding or forced ingestion (for example, washing children’s mouths out with soap or forcing them to swallow hot spices).”

(UN Committee on the Rights of the Child – General Comment No. 8.)

She noted that only 33 countries in the world have officially prohibited corporal punishment, 4 of them being African countries.

Mrs. Pradervand then shared a few statistics with the audience (UN sources) and stressed that *“in 2008 the Swiss Parliament dismissed an initiative aiming at expressly banning corporal punishment. They argued that the current national legal framework contained enough provisions to protect children against abuse in their families.”*

* * *



The floor was then given to Mr. Rémy Pagani, Administrative Counsellor of the City of Geneva, former Mayor, and one of the Swiss White Ribbon Ambassadors.

Mr. Pagani expressed his concern about violence against children and women in our society and presented a few statistics on this increasingly prevalent issue.

According to him *“protecting children and women from violence, exploitation and abuse is a moral imperative. It is of utmost importance to break the silence that prevails regarding violence so that no more children or women be ignored or forgotten”*.

Mr. Pagani recalled that the City of Geneva had made a strong commitment to defending human beings and supporting humanitarian organizations, such as WWSF, which he congratulated for its 20 years of worldwide action in favor of children’s and women’ right do dignity.

-
- In opening of the **first panel** of the Double Conference dedicated to prevention of **violence against children**, Mrs. Pradervand presented a TV spot created by the Council of Europe, entitled “Raise your hand against smacking”.
(http://www.coe.int/t/dg3/children/news/zagrenkickoff_EN.asp).
-

1st Panel

« Creating a world without corporal punishment for children and youth »





Dr. Philip D. Jaffé, specialist in psychotherapy and in law-related psychology, and Director of the Kurt Bösch University Institute was the first panelist and took the opportunity to thank Mrs. Pradervand and congratulated WWSF for its various projects.

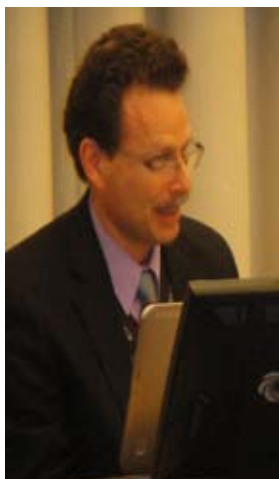
At first he did not show great hope regarding the eradication of corporal punishment, despite all the laws and campaigns that have already been set up. He then quoted two recent news stories that seemed to prove him right, i. e. the ill-treatment charge brought against an American civil judge by his own daughter, and the success of the book *"To train a child"*, which promotes violence in education and which had already reached 670' 000 sales around the world.

Dr. Jaffé compared the human data to scientific data with conclusions that irrefutably prove how inefficient corporal punishment is at the pedagogical level, a simple fact that our societies show great difficulties to acknowledge.

After mentioning his participation in the work of the Council of Europe on children's rights he then recalled that he also collaborated to the drafting of a series of recommendations for Member States (to be circulated among all the Swiss Cantons) on justice, social services and child-friendly care as well as positive parenting.

Dr. Jaffé also co-elaborated a concept note to the Swiss government in order to revive the debate on the interdiction of corporal punishment in Switzerland. The country had actually proved quite reluctant to it and was then invited by Dr. Jaffé to take up some ideas already existing in other European countries and launch new initiatives in order to put an end to corporal punishment as well as psychological violence.

Dr. Jaffé finally reiterated his call for a change in the mentality of all professionals working for children (social workers, pediatric nurses etc.) and urged that they receive better training on the rights of the child.



Dr. Daniel Schechter, Head of the Liaison Unit of the Child and Adolescent Psychiatric Service at the HUG (Geneva University Hospital) was the second panelist to intervene. He has been conducting research for 2 years on parent-child relationships via direct observations, interviews and recorded meetings.

During the presentation of his research work he underlined that "corporal punishment" occurs as soon as "the child's body bears marks of the punishment". His work mainly focuses on the link between parenting and Posttraumatic Stress Disorder (PTSD) and demonstrates that neither time nor space can help to contain the fear linked to a trauma. This fear is expressed through repetitive memories, shunning attitudes and excitement. Dr. Schechter then declared that his clinical observations led his team to the following question: how do parents who suffer from violence trauma interact with their young children?

According to some studies, mothers affected by PTSD have a tendency to behave aggressively which increases the rate of dissociative symptoms in their children, i.e. leading them to a potentially more violent attitude. This is a case of inter-generational transmission of violence that Dr. Schechter is now hoping to break by working on parents' PTSD. He then gave the floor to his colleague with whom he shared the PowerPoint presentation.



Mrs. Sandra Rusconi-Serpa, psychologist, head of the Research Unit of the Child and Adolescent Psychiatric Service in the HUG, declared that a surprisingly high number of mothers had accepted to participate in her research work by sharing the actual aftermath stories on relationships with their own children. To her, this is a sign of real need for care.

She particularly stressed that children's common signs of distress (anger, tears, etc...) can arouse a PTSD in traumatized parents, i.e an anger-filled answer at the very moment when the child is in need for help to cope with his own negative affects.

According to Mrs. Rusconi-Serpa her team's experiments can prove a valuable assessment tool of mothers' sensitivity to their children's signs and needs. In a more elaborated manner it can lead to a deeper therapeutic process which has for the moment been made impossible as affects are still being put under silence.

(Powerpoint available upon request)



The last panelist was Mr. Ignacio Packer, Program Director at Terre des Hommes - Lausanne. He presented his organization's international work and dimension, and the place granted to the prevention of violence in their projects.

He then focused on the following question: are we doing our best to reduce the risks of violence in our own organizations or in the organizations we are in contact with?

He recalled that it was a fundamental duty and responsibility for all to remain vigilant and ensure the protection of the youngest ones. In this view it is urgent to avoid by all means to collaborate with people presenting a danger for children (an abusive collaborator etc.).

In the past Terre des Hommes had once been in the situation of recruiting an untrustworthy collaborator which led them to reflect on the issue and join the *Keeping Children Safe* network. (www.keepingchildrensafe.org.uk). The network was created in 2011 and currently gathers 20 member organizations in Europe and Africa which have decided to comply with a list of guidelines related to the protection of the children they are in contact with.



Many thanks to the volunteers who supported the organization of the Double Conference on 18 Novembre 2011

- *Muriel Delucinge*
- *Aurélie Buchs*
- *Fouad Bensadik*
- *Vladina Stevanovic*
- *Blaise Hakizimana*
- *Alexander Cristin*
- *Yassine Louti*
- *David Leicht*

For more information, please visit our websites

www.woman.ch - www.white-ribbon.ch

Global Campaign Activities Report

Africa

CAMEROON

Association pour l'avancement de la femme « AAF » - Association pour la Promotion du Genre et Développement Humain Durable (APGDHD/COURAGE2D), B.P. 202, Douala, Cameroon

On the occasion of the World Day for the prevention of child abuse, the associations AAF and APGDHD/COURAGE2D jointly worked on the theme "Initiation to prevention of child abuse in schools". These two organizations respectively work on women victims of abuse and good governance and decided to specifically target children through their action. Preparations started in October and involved public authorities as well as civil society organisations who then decided to shape the campaign as follows:

- Put the emphasis on children whose parents are in vulnerable situations
- Collaborate with the media
- Raise awareness in a specific school

The Bali Public School, Group 1 was then chosen as the venue for the two educative workshops organized for pupils from 2nd to 4th grade. About 120 children attended the workshops, which aimed at helping them to identify abuse against themselves, finding solutions and denouncing it as well as acting for better prevention. Lack of education, gender-based discrimination as well as forced labour in family circles were among the most quoted types of abuse. Kasmando, a community radio was also involved in the campaign.



Chantier d'Appui de Loisirs, de Bricolage des Lapinos - CALBRIL, BP 4458, Yaounde-Cameroon

CALBRIL, a partner organization with Plan International, took the opportunity of the World Day to strengthen the « Learning without fear » campaign.

Objectives:

Raise awareness among actors from the national education sector so that they get involved in eradicating violence in schools.



Immediate objectives:

- Mobilization of all stakeholders for the « Learning without fear » campaign
- Diffusion of the « Learning without fear » campaign material
- Reflection on how to revise regulations in schools
- Presentation of psychological and educational child care methods for victims of school violence
- Creation of an experimental psychosocial support service

Figures:

- 30 primary and secondary schools were sensitized about the « Learning without fear » campaign
- Over 1000 adults and 5000 children were sensitized on prevention of violence in schools

DEMOCRATIC REPUBLIC OF THE CONGO

Synergie des associations de défense des droits de la personne humaine - Arche d'Alliance, ALUDROFE, AFEDE, SOCOFONE, ALUDROFE et AFEDEMER, Uvira / Bukavu – Democratic Republic of the Congo



On the occasion of the World Day for Prevention of abuse and violence against children and youth, the member organizations of the Synergie led two conference-debates for civil society organizations working in Sud Kivu, state representatives and children and youth living in the cities of Uvira and Bukavu.

The aim was both to stress the importance of the World Day and the notion of prevention, and further advertise the actions carried out throughout the year by the synergies in South Kivu. These two conferences put a particular emphasis on prevention of corporal

punishment, the theme chosen by WWSF this year. The panelists recalled how urgent it was to create a culture of non-violence. They also defined some key notions such as « child », « abuse », « prevention » and provided some inputs on the 19 themes identified in the campaign.

The member organizations informed the audience about their participation in the latest electoral campaign when a call to candidates for both presidential and legislative elections was launched so that they refrain from using children (particularly via drug abuse and corruption) in order to gain more votes. In conclusion all the civil society organizations were invited to join the coalition.

GHANA

Youthlife, P.O.Box CT 32 64, Accra, Ghana

On the occasion of the 19-Day campaign for prevention of violence against children and youth, Youthlife collaborated with Kristo Asafo and the Dr Wyatt Assembly, both religious bodies in Accra. A debate was organized and 2 groups comprising religious leaders, parents or education experts were created to reflect on girl child education. They respectively had to list the advantages (ex: impact on family, nation...) and disadvantages (sexual, physical threats at school, loss for families...) of educating girls and discuss about ways to reduce the disadvantages.

Youthlife organized another debate on “prevention of corporal punishment” aiming at sensitizing parents and children on the various forms of abuse against children and their physical and psychological impact. They actually noted that abuse cases were still increasing in Ghana despite the government’s and institutions’ efforts. Parents were advised to use effective non-violent discipline methods such as “warnings, time out and education”. The events received wide media coverage from, inter alia, the Ghana News Agency, Okay FM, the Ghanaian Times News Paper, etc.

NIGERIA

First Lady's Save Our Youths, No. 15 Ezioha Street Aladinma Housing Estate, Owerri, Imo-State, Nigeria

For the 19-Day Campaign, the First Lady's Save Our Youths Campaign put a particular emphasis on child justice in Africa. They thus took an active part in the Global Conference held in Kampala on 7 and 8 November and gathered stakeholders from around the world.

They indeed joined the Iday international network on this occasion and provided expert inputs and advise on issues such as:

- the use of restorative justice as a way to prevent violence against children

- traditional informal child justice systems in Africa and their contribution to protection of rehabilitation of child offenders
- good court practices in terms of child protection in juvenile justice systems
- child justice reforms needed in Africa etc...

Along with representatives of governments, CSOs, INGOs, the African Committee of Experts on the Rights and Welfare of the Child, the UN Committee on the Rights of the Child, the African Union, UN agencies, UN experts and other experts from Africa and other parts of the world, they participated in the elaboration of the ‘Munyono Declaration’.

This international tool officially advocates for the use of deprivation of liberty as a last resort for children, and stresses the need to put children’s “best interests” on the top of priorities in every decision regarding children and judicial system. Mrs Nnenna Eluwa, Executive Director of First Lady’s Save our Youth, was one of the Experts selected for this programme.

The organization later set up a special round table in the form of a training and discussion seminar gathering different Millennium Development Ambassadors in the Imo State of Nigeria. In the presence of officials and media representatives, they discussed issues related to the protection of women and children in justice systems. The Senior Special Assistant to the Governor on Millenium Development Goals (MDG) then had the opportunity to present the initiatives and efforts deployed by its state toward the achievement of the MDG.

SENEGAL

Action Enfance Sénégal, BP 31125, Thiaroye Dakar, Senegal



In order to commemorate the World Day for prevention of child abuse as well as the adoption of the Convention on the Rights of the Child, Action Enfance Sénégal united with the organizations CAINT et JCLTIS in the village of Mbao. They jointly showed their strong commitment to eradicate child begging, and their support to the municipal decree regulating the construction of *daaras* (coranic schools).

The campaign then started with a walk gathering over 500 young people from the village of Mbao to the City Hall. They were welcomed by the First Deputy Mayor along with all the municipal team. Several movies on *talibés* children were shown to the audience, followed by interventions of panelists coming from all sectors of society (associations, police, imam etc...). They all shared the same message on the necessity to push common action towards the eradication of child begging.

The children's spokesperson put the emphasis on the responsibility of both parents and authorities regarding child protection. In the afternoon a workshop allowed JCLTIS and AES representatives as well as children, to share experiences and strategies on the issue.

On 20 November about 50 volunteers demonstrated in the streets of Mbao and Diamaguène, in order to rally signatures for their petition which finally gathered 1682 signatures. The 2-day activism campaign ended with a poster plastering operation expressing their strong refusal of any kind of abuse against children.



SIERRA LEONE

Taia Development Programme, 12 Bathurst Street, Freetown, Sierra Leone

The Taia Development Programme (TDP), a coalition of 9 community-based organizations in Sierra Leone, was awarded the 2011 WWSF Prize for best innovative child/youth abuse prevention activities. They held a nationwide 19-day campaign with the support of different institutions such as the Ministry of Social Welfare, Gender and Children's affairs or the Human Rights section of the UN Peace Building Office. The campaign was launched on 1 November with text messages sent through various mobile phone operating companies. The message "launching 19 Days Activism on violence against children/youth in Sierra Leone" raised much attention and reactions from phone users.

From 2-6 November, an outreach programme was conducted at the Bishop Memorial School. Youth, teachers and TDP representatives debated on corporal punishment, many teachers still defending it as a way to be respected by pupils. The TDP representatives then underlined that in addition of being a violation of their rights, corporal punishment contributed to leading many children to live in the street. They received the information from many face-to-face interviews with street children. From 7 – 14 November, house-to-house discussions on the issue were conducted in the Freetown Eastern Part, and from 15 to 16 November, a dialogue forum was held with traditional leaders.

The police was targeted from 17 to 18 November during two advocacy campaigns at some police stations on corporal punishment and the care of children refusing to return home for fear of their parents/guardians. On 19 November, World Day for prevention of child abuse and violence, TDP visited various child rescue homes in order to examine their state of health, provide counselling to children and caregivers and raise awareness on the World Day.

UGANDA

Women Religious Association for Peace and Development, Banda, Analya Road, Kyambogo, Uganda



On the occasion of the 19-Day Campaign, the Women Religious Association for Peace and Development (WRAPD) decided to organize two conferences focusing on violence and abuse in families and located at the Banda Community Development Center. The first conference was held on 11 November and gathered parents invited to discuss the issue among themselves.

From 11 to 14 November, preparation for the second conference included a series of discussions involving students from Kyambogo University (11 Nov.) and teachers of Kireka UMEA primary school (12 Nov.).

The Youth Conference then took place on November 15 and ended on the 19, World Day for the prevention of child abuse. The minutes of the conference were presented to Radio Simba on November 17.

These two events gave participants the opportunity to discuss a wide array of issues such as child pornography, parental responsibility, child-safe environment, child sacrifices and obstacles to child and youth school and social integration.

Asia

Xi'an Philanthropic Child Abuse Prevention & Aid Centre, 277 West Youyi Rd., Xi'an, China

WWSF congratulates the Xi'an Philanthropic Child Abuse Prevention & Aid Centre for a most impressive campaign activity report. We are inspired by this example of leadership in community action, mobilizing citizens for making prevention programs a hallmark for China. Selected activities include:



5 November: Organization of a Children's Injury Prevention Training Camp at Huashang Newspaper Office. Doctors, social workers, journalists, as well as parents were invited to this workshop and learning more on the theme of abuse and injuries inflicted against children.

11-12 November: China Physicians Association organized a conference on progress in the domain of abuse against children.

13 November: The employees of a hospital went to a village that brought together children whose parents were imprisoned. They provided free treatment to approximately 60 children, and transported the sick children to the *Friendship Hospital* in the province of Shaanxi, where different treatments were offered to them. Mrs. Zhang Cong Yu also made a presentation to children and teachers of the village on methods of preventing child sexual abuse.

16 November: Xi'an Philanthropic Child Abuse Prevention & Aid Center organized a conference on the theme of abuse and the prevention of abuse against children.

19 November: Volunteers distributed 3000 copies of the publicity material on prevention of child abuse to citizens. American and British experts along with other specialists on the subject were also invited to speak.



INDIA

Sradhanjali Charitable Trust, N4/215, IRC Village Bhubaneswar, India

On the occasion of the 19-Day campaign the members of the Sradhanjali Charitable Trust carried out an initiative towards some school dropout children. They provided them with free Midday meals and informed them about their right to education, and about the Indian Education Act enabling all children to have free access to education. This project reached out to 112 students.

Udisha, Society for Education, Employment & Sustainable Development, B-3/ 3201, Vasant Kunj, New Delhi-110070, India



On the occasion of the World Day, Udisha, 2010 WWSF Award winner, decided to reach out to the children and parents of a small tribal province in the Western part of India, Dadra and Nagar Haveli. They are indeed considered as quite vulnerable to abuse.

For this reason different events were organized in collaboration with the Department of Education and Dadra & Nagar Haveli Industries Association in order to make tribal children aware of the issue. This went from a poster painting competition, an Essay competition on prevention of female feticides to other events, such as rallies gathering more than 2000 students, teachers and parents.

Another event was set up on the National Girl Child Day (January 2012) and raised awareness in the public on decreasing female/male ratio in the society. All the participating children were given certificates and the selected entries were given special prizes while the events received wide coverage in print and visual media.

JORDAN

Queen Rania Family & Child Center Production, P.O.Box 2943, Amman, Jabal Al-Naser 11181, Jordan

The Queen Rania Family & Child Center (QRFCC) of the Jordan River Foundation joined the 2011 campaign “19-Days of activism for the prevention of abuse and violence against children and youth” through the art of theatre. QRFCC partnered with some of the most influential stakeholders, rights bearers and children in using theatre as an advocacy tool and through this process, the participants pushed social norms and challenged their peers.



Along with youth leaders and volunteers, QRFCC created the theatrical play entitled “On the Edge of Silence”, which focused on the topic of corporal punishment and mainly on cases of child abuse in the home, schools, and within the Ministry of Social Development Care Centers. The play was based on child abuse cases that have been reported to the Family Protection Department and released to the public through media outlets during 2010 and 2011. The play also included short clips and visual testimonials from QRFCC’s youth expressing their thoughts on statistics of child abuse, as well as firsthand accounts of children who have been victims of corporal punishment.

In addition to creating the play, youth leaders and volunteers also took part in the production and performance. Preparations for the play started in August and involved the help of a professional choreographer and musician, as well as a professional scenographer and set designer. A total of 13 schools were visited and mobilized, and a total of 379 students auditioned for the play, therefore allowing the play’s awareness and advocacy messages to be spread among this large group.

Five performances took place during November and December on four different stages, reaching approximately 1,600 audience members. The performances took place in the capital Amman, and in the southern city of Aqaba.



In December 2011, the play was presented at the First Scientific Conference of the Jordanian Professionals Network for Child Safety. The conference was organized by the Jordan River Child Safety Program and was aimed at evaluating the current situation of violence against women and children in Jordan. The conference was attended by the Minister of Social Development, representatives from the Ministries of Education and Health, judges, members of the police force, UNICEF country representative, UNFPA country representative and psychosocial service specialists.

The performances were each followed by an interactive discussion, which allowed the public to share their thoughts, reactions and opinions on the play. “On the Edge of Silence” was able to reach remote areas by targeting people through live performances, as well as through media coverage. The play was also promoted and supported by different social media outlets, such as Facebook and Twitter. QRFCC plans to perform the play ten more times throughout the year, targeting over 500 children, parents, teachers, and influential community figures nationally and internationally.

PAKISTAN

Konpal Child Abuse Prevention Society, 4-N, Block 6, PECHS, Karachi, Pakistan

The Konpal Organization joined the campaign “19-Days of activism for prevention of abuse and violence against children and youth” through a series of activities set up for children, parents, professionals and the public.

20 November: Konpal organized a walk “to put an end to violence against children”, gathering about 1000 people including children, NGO representatives, parents, professors as well as disabled children.

Society for Empowering Human Resource – SEHER, 204-B Jinnah Avenue. Jinnah Town, 87300 Quetta, Pakistan



WWSF wishes to congratulate SEHER for their multiple activities and outreach programs during the 19 Days of Activism in 2011 (cities, schools, jails, protection centers and different communities) and for sending a most impressive report with detailed information of each event. Such national campaigns truly forward the aim to create a world ‘fit for children’.

Highlights of some of the SEHER activities:

- Creating national planning committees with their own responsibilities
- Children’s Courts, which served to sensitize officials in education departments about concerns and flaws in the education system
- Awards for teachers combatting corporal punishment, ending the practice in schools and adopting alternative ways of discipline
- Oath campaign to stop corporal punishment to reach out to 6 districts with more than 2600 oath

- Lobby the media to cover the dilemma of corporal punishment and promote the Rights of the child with dialogues aired on different national TV channels and in newspapers
- Activities with law enforcing agencies in jails where children in conflict with the law could express their concerns and demands for respect of their rights
- Providing children an opportunity to make a documentary of living conditions of under-privileged children (life in garages)
- Organizing a Mega-event on the World Day for prevention of child abuse on 19 November to spread the message of prevention and protection to the general public, government authorities, the media and society at large. 10'000 children from different governmental and private schools participated in the event and made their collective voices against corporal punishment heard with different programs aired on TV channels and in national and local newspapers on the themes and impact of the 19-Days of activism campaign 1-19 November 2011.



SOS Children's Village Sargodha, 49 Tail, Main Faisalabad Road, Near Board of Secundarz Education, 40100 Sargodha, Pakistan

On the occasion of the 19-Days campaign for prevention of child abuse 1-19 November, SOS Children organized a "function for child abuse prevention" on 13 November in Village Sargodha. The SOS Children Villages are present in 132 countries and are dedicated to the care of orphans, abandoned and deprived children, basing their action on scientific principals to alleviate distress and provide a homely atmosphere for orphans.



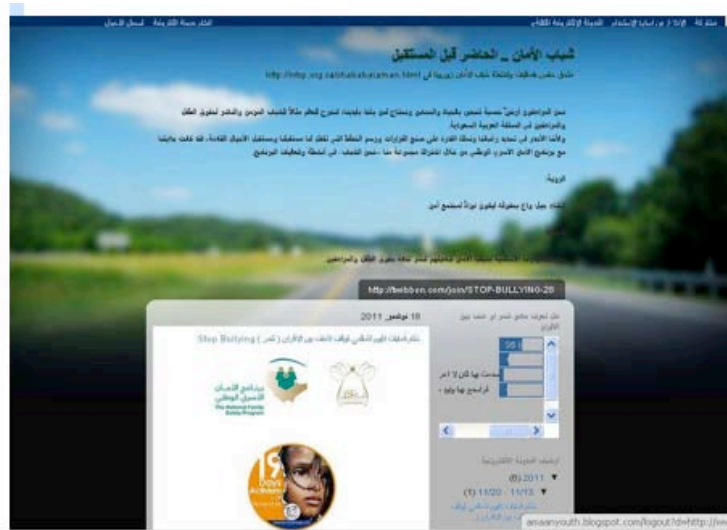
The objective of the 13 November function was to enhance children's knowledge about self-protection through posters, speeches, songs and drama relevant to abuse prevention. Children were also briefed about good touch and bad touch while all the mothers participated in a group talk on childcare and better prevention of abuse.

A walk was then organized with banners, posters and charts held by children and staff, raising awareness among community members on child abuse prevention especially corporal punishment. Children also celebrated the International Children's Day with drama, speeches, songs and drawing competitions, underlining in their statements their rights, roles and responsibilities.

SAUDI ARABIA

The National Family Safety Program, P.O. 22490, Riyadh 11426, Kingdom of Saudi Arabia

On the occasion of “19 days of activism 1-19 November”, the National Family Safety Program organized a campaign on the theme of bullying. A series of activities was, in this manner, introduced according to a program set up in three phases.



The Blogspot (amaanyouth.blogspot.com) contains all Campaign Material.

The first phase consisted of the creation of a blog on the campaign (2'598 hits around the world), accompanied by visits to primary and secondary schools of Riyadh for the purpose of awareness raising. It was also accompanied by the use of Twibbon, a site where one can make a virtual bumper sticker to attach to his profile on social networks in order to support a cause. The total number of participants during the period of 1 to 19 November came to 176.

During the second phase, the awareness building effort intensified in schools: interactive workshops led by the Amaan Youth Group, the distribution of the Guide to prevent and protect children from bullying, and the launching of two surveys, completed by 527 students on their knowledge and experience on bullying.

The celebration of the World Day for the Prevention of Child Abuse constituted the third phase of the program, and took place at the Kingdom Center of Riyadh in order to reach out to more people.

It is also noted that the National Family Safety Program is now preparing a detailed study on bullying in school.



دليل الحماية والحد من التنمر
(عنف الأقران)



A Guide to Prevention & Protection
from Bullying



Europe

REPUBLIC OF MACEDONIA

Center for Human Rights “Amos”, Skoevska 114, 7000 Bitola - Republic of Macedonia

A variety of activities were organized for the World Day for prevention of abuse and violence against children and youth

- Exposition of paintings and drawings made by children on the theme of children's rights and abuse against children
- Promotion of the campaign “Yes to the prevention of abuse against children”
- Promotion of the Yellow Ribbon and awareness building on the theme of prevention of abuse against children
- Presentation of a PowerPoint on the subject
- Staged performances by students of different schools
- Promotion of video clips created by students and teachers on the theme of prevention of abuse against children
- During one of the televised programs of TV ORBIS, speech by Mr. Sasho Kochankovski, psychologist and president of the Center for Human Rights, on prevention of abuse against children
- Creation of a DVD listing all the activities organized for this day.

SWITZERLAND

WWSF Women's World Summit Foundation, 11 av. de la Paix, 1202 Geneva

WWSF conceived of and launched the **19 Days of Activism campaign 1-19 November** on line via its international network to inform and empower coalition member organizations to join the campaign and organize activities and events during the proposed 19 days of activism.

In Switzerland, six organizations registered their participation.

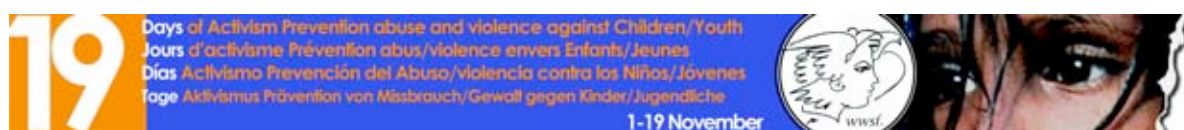
In Geneva, WWSF announced an Open House during the 19 days of activism for the public and schools to get information and documents.

On 15 November

WWSF offered a workshop-debate on decoding media image manipulation and how to better interpret these images and fight for prevention of child abuse.

Several public stands were organized to promote the campaign and the annual conference on prevention of corporal punishment took place on **18 November**

See conference report on Page 21



The Americas

CANADA

Prevention Nexus, Canadian Red Cross, 170 Metcalfe Street, Suite 300, Ottawa, Ontario K2P 2P2, Canada

Prevention Nexus made an announcement of the 19 Days of activism campaign in their Violence and Abuse Prevention Awareness Calendar:

- 6-12 Nov: National Addiction Week
- 14-20 Nov: National Bullying Awareness Week
- 19 Nov: World Day for prevention of violence and abuse against children

COLOMBIA

Asociacion Metropoli, Carrera 16 No 85-15 Apto 401, Bogotá- Columbia

*In collaboration with **Fondation Intervida***

On the occasion of the 19-day campaign, the Asociacion Metropoli carried out many activities for prevention of abuse and violence, i.e.

Manzales

1. Story writing by 6-12 year olds on the subject of child abuse and prevention to inform teachers and parents for the need to create alert mechanisms in educational institutions. 22 reports of child abuse were included in the children's stories.
2. Pedagogical activities with teachers
3. Preparation of an audio cassette to promote reading
4. Participation for school radio reporting regarding child abuse (300 participants)
5. Creation of a video focusing on the right to personal integrity and the right to say 'NO', especially if you are touched in a sexual manner
6. Cultural activities on 11 November to sensitize about prevention of child abuse in collaboration with the Instituto Colombiano de Bienestar Familiar – ICBF in the form of a theatre presentation showing the case of a girl being abused by her mother and teaching how to take the best decisions in such cases. About 100 girls and boys participated. For more information about this activity, visit https://www.icbf.gov.co/icbf/directorio/portel/liberia/pdf/26boletin_Caldas_obradet_eatroparapreventionc.pdf
7. Promotion of a campaign “Viva la música” in collaboration with the Instituto de Cultura y Turismo with the 19 Days of activism campaign poster on stage, which introduced the topic of the musical campaign.

Bogota

8. Promotion of the Convention on the Rights of the Child in the context of the World Day for prevention of child abuse – 19 November

Lugar: Children's Home

9. Activities with children to encourage them to know the Convention on the Rights of the Child; enumerate what constitutes a child, all the positive points of being a child

and the most important rights, such as the right to be happy, to have a home, go to school, have friends and food, and to have love.

10. Elaborated a mural presenting phrases and pictures of all the positive things about being a child, and reminding all to remember how to protect and look after children (65 children and 24 adults - teachers and social workers, psychologists and directors, cleaning personnel, photographer, etc. took part).

Photographs

http://www.flickr.com/photos/metropoli_colombia/6884055833/in/photostream/
http://www.flickr.com/photos/metropoli_colombia/6884055133/in/photostream/
http://www.flickr.com/photos/metropoli_colombia/6884054981/in/photostream/

Cartagena de Indias

11. Activities and sensitization campaigns in schools (Colegios Fernandez Baena, San Felipe Nderi, Insemecar)
12. In collaboration with psychologists and Terre des Hommes, they developed workshops with 75 students and teachers, which focused on subjects such as child sexual abuse. With different activities, i.e. dance, theatre, clowns, drawing, they showed how to recognize potential sexual abusers
13. Organization of a rally by the students of the College Fernandez Baena
14. Workshop with 30 teachers on prevention of child abuse
15. 19 November: awareness-raising Panel in collaboration with PLAN, ICBF, Terre des Hommes, Secretariat de Participacion, Actuar por Bolivar, Linea 106... with dance, theatre, clowns, painting, etc., focusing on prevention of abuse and violence, the Rights of the child, and presenting ways for protection. Finally, they organized a bus trip with more than 300 children to the touristic area of Cartagena.
16. Hip Hop activity against child abuse with 6 groups from the city to compose a song around the topic of prevention, finalizing in 9 songs, which will be launched as a CD in February 2012.

Photographs

http://www.flickr.com/photos/metropoli_colombia/6884054719/in/set-72157604952605971/
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